

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re the application of: Paul Kotas	)	Confirmation: 7099
	)	
Patent Number: 7,318,042	)	Art Unit: 3693
Issue Date: January 8, 2008	)	
	)	
Application Number: 09/742,273	)	Examiner: Jagdish Patel
Filing Date: December 19, 2000	)	
	)	
Title: Selecting Prospective Bidders To Whom	)	Docket No.: 170101-1410
To Promote An Online Auction Based	)	(formerly 249768028US1)
Upon Bidding History	)	

**POWER OF ATTORNEY/CHANGE OF ADDRESS/REVOCATION OF PRIOR POWERS BY  
ASSIGNEE OF ENTIRE INTEREST**

Commissioner for Patents  
United States Patent and Trademark Office  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Dear Sir:

Amazon.com, Inc., assignee of record of the entire right, title, and interest in the above identified Patent,

**REVOCATION OF PRIOR POWERS OF ATTORNEY**

revokes all powers of attorney previously given in the above identified Patent, and

**NEW POWER OF ATTORNEY**

appoints the attorneys associated with **Customer Number 71247** to prosecute and transact all business in the Patent and Trademark Office connected with the above identified Patent, recognizing that the specific attorneys listed under Customer Number 71247 may be changed from time to time at the sole discretion of Thomas, Kayden, Horstemeyer & Risley, LLP.

**CHANGE OF ADDRESS**

Please recognize or change the correspondence address for the above identified Patent to the address associated with **Customer Number 71247** which is

Thomas, Kayden, Horstemeyer, & Risley, LLP  
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Please address all telephone calls in the first instance to Michael J. D'Aurelio at (770) 933-9500.

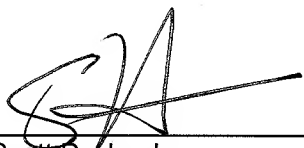
**STATEMENT UNDER 37 C.F.R. §3.73(b)**

Amazon.com, Inc. is the Assignee of the entire right, title, and interest in the above identified Patent by virtue of an assignment from the inventor(s) or from the prior assignee of the above identified Patent. This assignment is recorded in the assignment records in the United States Patent and Trademark Office at Reel 011424, Frame 0634.

**ASSIGNEE OF ENTIRE INTEREST**

Amazon.com, Inc.  
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In my official position with Amazon.com, Inc., I am authorized to sign documents and otherwise act on its behalf in connection with the management and handling of Patents, Patent Applications, and other intellectual property matters.

By:  \_\_\_\_\_  
Scott R. Hayden  
Vice President, Amazon.com, Inc.

Date: MAY 27, 2008